

# DESIGN SERVICES

## AN OPTIONS GUIDE



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Innovative branding, trim, and packaging experiences.

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A cohesive retail trim and packaging program isn't just about functionality; it represents your brand. Our illustrators, engineers, and logistics professionals harmonize to create visually stunning designs and transform your concepts into a physical reality.

The Labeltex crew works as a true extension of your team - applying technology and expertise that drive solutions, style, utility, and a superior speed to market.

We're committed to your success, from design to delivery!

**Enhance Customer Engagement**

**Streamline The Production Process**

**Enjoy a Superior Speed to Market**

**Incorporate Sustainable Solutions**

Discover the power of a dedicated brand & manufacturing partner!



# TRIM DESIGN PRICING

## DESIGN & DEVELOPMENT SERVICES: AN OPTIONS GUIDE

Basic Art Setup	<i>Production documents for each piece of Trim when vector artwork is provided to Labeltex.</i>	<b>\$35</b> Per Piece
Art Recreation	<i>Recreate production-quality documents and plates from a physical sample or image.</i>	<b>\$250</b> Per Piece
Modeled Artwork	<i>Fully rendered 2D or 3D visuals on anything from a single box to a cohesive marketing program.</i>	<b>\$30</b> Per Piece
Logos & Icons	<i>Develop an original logo or icon for your brand or to incorporate into your product line.</i>	<b>\$1,000</b>
Part Book	<i>Make reordering and product management easy with a complete guidebook for your products that includes images, materials, and pricing.</i>	<b>\$600</b>
Consultation	<i>Our team has worked with hundreds of global brands and we're happy to support your vision. Ask about sustainable solutions!</i>	<b>\$250</b> Per Hour
Samples	<i>Samples are priced at factory cost + plate fees and shipping. Apply up to 50% of the total sample fee toward any order over \$5,000.</i>	<b>Per Job</b>



1. Rush fees may apply to expedited work.
2. Revisions are charged on a per-revision basis.
3. Sample costs may be credited to an order over \$5,000 - limitations apply.
4. Original logos or icons may not be credited to an order cost.
5. See sales associate for additional terms and conditions.

# PACKAGING DESIGN PRICING

## DESIGN & DEVELOPMENT SERVICES: AN OPTIONS GUIDE

Basic Art Setup	<i>Receive a set-up file with all the specifications. We give you the dieline and plates for all your sampling and production needs when the vector artwork is provided to Labeltex.</i>	<b>\$450</b> Per Piece
Art Recreation	<i>Recreate production-quality documents and plates from a physical sample or image.</i>	<b>\$500</b> Per Piece
Logos & Icons	<i>Create a custom logo specifically for your brand by one of our branding experts.</i>	<b>\$1,000</b>
Modeled Artwork	<i>Fully rendered 2D or 3D visuals on anything from a single box to a cohesive marketing program.</i>	<b>\$50</b> Per Piece
Box Book	<i>Make reordering and product management easy with a complete guidebook for your products that includes images, materials, and pricing.</i>	<b>\$700</b>
Consultation	<i>Our team has worked with hundreds of global brands and we're happy to support your vision. Ask about sustainable solutions!</i>	<b>\$250</b> Per Hour
Samples	<i>Samples are priced at factory cost + plate fees and shipping. Apply up to 50% of the total sample fee toward any order over \$5,000.</i>	<b>Per Job</b>



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5. See sales associate for additional terms and conditions.

# COLLECTION BUILD

## VIP TIER | \$8,500

### ART & PACKAGING DESIGN EXPERIENCES: AN OPTIONS GUIDE

Work directly with our team of professional designers and engineers to make your artistic direction a reality. Creating your product line through **The VIP Collection Build** gives you and your team an all-access pass to our Art, and Packaging experts!

It's an inspiring work session that is sure to bring your product lines to the next level! Whether it's in our Los Angeles showroom or remotely, we'll arrange for a champaign brunch, lunch, and cocktails to be served throughout your experience for an extra special touch.

## THE OFFERING

The final product includes samples and production-ready files.

A Graphic Mood Board

3 Trim Capsules | 2 Packaging Capsules (Capsule = 5 Items Each)

2 Rounds of Revisions (Per Item)

Logo or Icon development

1 Full Trim Collection and 1 Full Packaging Collection (Chosen from Capsules)

Production Setup Artwork

Physical sampling of Final Approved Products

1 Round of Sampling Revisions

Champagne Brunch, Lunch & Cocktails (may substitute lunch for a team dinner)

## THE FINAL PRODUCT

The final product includes samples and production-ready files.

### TRIM TOPS (Per Collection)

1	Hangtag
2	Main Labels
2	Jacket Labels
2	Fit Labels
2	Size Tabs
2	Exterior Labels
1	Heat Transfers
1	Care Label

### TRIM BOTTOMS (Per Collection)

1	Hangtag
2	Main Labels
2	Fit Labels
1	Waistband Joker
1	Pocket Flasher
2	Leather Patches
2	Tack Buttons
1	Specialty Hardware
2	Rivets

### PACKAGING

1	Small Box
1	Medium Box
1	Large Box
1	Gift Bag / Box
1	Mailer Bag
1	Shipping Box
1	Custom Box
1	Hanger
1	Garment Bag

**SIGNATURE TRIM PIECES: 4**



Ask for our sustainable options from the Greenhouse line of products!



# COLLECTION BUILD

## TIER 1 | \$6,000

### ART & PACKAGING DESIGN EXPERIENCES: AN OPTIONS GUIDE

Work directly with our team of professional designers and engineers to make your artistic direction a reality. Creating your product line through **The Tier 1 Collection Build** gives you and your team an all-access pass to our Art, and Packaging experts!

It's an inspiring work session that is sure to bring your product lines to the next level! Whether it's in our Los Angeles showroom or remotely, we'll arrange for a champagne brunch to be served throughout your experience with the team.

## THE OFFERING

The final product includes samples and production-ready files.

- A Graphic Mood Board
- 2 Trim Capsules | 1 Packaging Capsules (Capsule = 5 Items Each)
- 2 Rounds of Revisions (Per Item)
- 1 Full Trim Collection and 1 Full Packaging Collection (Chosen from Capsules)
- Production Setup Artwork
- Physical sampling of Final Approved Products
- 1 Round of Sampling Revisions
- Champagne Brunch

## THE FINAL PRODUCT

The final product includes samples and production-ready files.

### TRIM TOPS (Per Collection)

1	Hangtag
2	Main Labels
1	Jacket Label
1	Fit Label
1	Size Tabs
1	Exterior Label
1	Heat Transfers
1	Care Label

### TRIM BOTTOMS (Per Collection)

1	Hangtag
2	Main Labels
2	Fit Labels
1	Waistband Joker
1	Pocket Flasher
1	Leather Patch
2	Tack Button
2	Rivets

### PACKAGING

1	Small Box
1	Medium Box
1	Large Box
1	Gift Bag
1	Mailer Bag
1	Shipping Box

Signature Trim Pieces: 3



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# COLLECTION BUILD

## TIER 2 | \$3,750

### ART & PACKAGING DESIGN EXPERIENCES: AN OPTIONS GUIDE

Work directly with our team of professional designers and engineers to make your artistic direction a reality. Creating your product line through **The Tier 2 Collection Build** gives you and your team an all-access pass to our Art, and Packaging experts!

It's an inspiring work session that is sure to bring your product lines to the next level!

## THE OFFERING

The final product includes samples and production-ready files.

A Graphic Mood Board

2 Trim Capsules | 1 Packaging Capsules (Capsule = 3 Items Each)

2 Rounds of Revisions (Per Item)

1 Full Trim Collection and 1 Full Packaging Collection (Chosen from Capsules)

Production Setup Artwork

Physical sampling of Final Approved Products

1 Round of Sampling Revisions

## THE FINAL PRODUCT

The final product includes samples and production-ready files.

### TRIM TOPS (Per Collection)

1	Hangtag
2	Main Labels
2	Jacket Labels
2	Fit Labels
2	Size Tabs
2	Exterior Labels
1	Heat Transfers
1	Care Label

### TRIM BOTTOMS (Per Collection)

1	Hangtag
2	Main Labels
2	Fit Labels
1	Waistband Joker
1	Pocket Flasher
2	Leather Patches
1	Tack Bottoms
1	Specialty Hardware
2	Rivets

### PACKAGING

1	Small Box
1	Medium Box
1	Gift Bag / Box
1	Mailer Bag
1	Shipping Box

Signature Trim Pieces: 2



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# COLLECTION BUILD

## TIER 3 | \$2,500

### ART & PACKAGING DESIGN EXPERIENCES: AN OPTIONS GUIDE

Work directly with our team of professional designers and engineers to make your artistic direction a reality. Creating your product line through **The Tier 3 Collection Build** gives you and your team an all-access pass to our Art, and Packaging experts!

It's an inspiring work session that is sure to bring your product lines to the next level!

## THE OFFERING

The final product includes samples and production-ready files.

A Graphic Mood Board

1 Trim Capsules | 1 Packaging Capsule (Capsule = 3 Items Each)

1 Rounds of Revisions (Per Item)

1 Full Trim Collection and 1 Full Packaging Collection (Chosen from Capsules)

Production Setup Artwork

Physical sampling of Final Approved Products

1 Round of Sampling Revisions

## THE FINAL PRODUCT

The final product includes samples and production-ready files.

### TRIM TOPS (Per Collection)

1	Hangtag
2	Main Labels
2	Jacket Labels
2	Fit Labels
2	Size Tabs
2	Exterior Labels
1	Heat Transfers
1	Care Label

### TRIM BOTTOMS (Per Collection)

1	Hangtag
2	Main Labels
2	Fit Labels
1	Waistband Joker
1	Pocket Flasher
2	Leather Patches
1	Tack Bottoms
1	Specialty Hardware
2	Rivets

### PACKAGING

1	Small Box
1	Medium Box
1	Mailer Bag
1	Shipping Box

Signature Trim Pieces: 1



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# COLLECTION BUILD

## EXAMPLE TIMELINE



**Note:** timelines are based on project requirements, are subject to change, and do not include sampling times.