

## CUSTOM PRODUCTS

Enhance your brand experience and custom design products your clients won't see everywhere!

## E-COMMERCE SOLUTIONS

Everything from custom marketing pieces, subscription boxes, order fulfillment, and logistics under one roof!

## SUSTAINABLE OPTIONS

Protect the planet, Labeltex provides options for sustainable brand growth at a great price point.



A Trusted Partner for Promotional Products, Business Services, and Technology to Support Order Fulfillment, Inventory Management, Warehousing and Logistics.

# PREMIUM MERCHANDISE

# PUT YOUR BRAND IN HIGH DEMAND

Promotional merchandise serves as an introduction to your brand and it's a critical marketing touch-point. Creating the right experience is important!

The Labeltex team has everything you need to create the wow factor buyers crave with unbeatable service and pricing you'll appreciate!

## Labeltex offers

- A dedicated account team
- Customizable products your clients won't see anywhere else
- A full range of sustainable options
- A private-label website for easy reorders and inventory management
- Comprehensive logistics plans, built for value and speed

We've built custom products for e-commerce, fashion, food and beverage, finance, software, skincare, subscription services, celebrity brands, and many others. We have solutions for any industry.

The Labeltex team will engineer exactly what you need so your products deliver unmatched quality and an amazing brand experience.



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# COMMITTED TO YOUR SUCCESS

Our dedicated service team is here for you and to help build great brand experiences. When you start a project with Labeltex, you gain complete access to your own service team. They go above and beyond to bring your ideas to reality with beautifully designed products.

Labeltex connects you with a team of promotional experts. With over 30 years of experience, you can count on them delivering the right expertise, the right sustainable options, and the right price!

- Promotional Division Director
- Lead Creative / Engineer
- Team of Graphic Designers
- Global Logistics Professional
- Warehouse Manager

The look and feel of your promotional items should set your brand apart. Our team will help you achieve your promotional goals and build your brand quickly and efficiently.

Talk to one of our friendly service representatives today!



# TAILORED TO CREATE UNIQUE EXPERIENCES

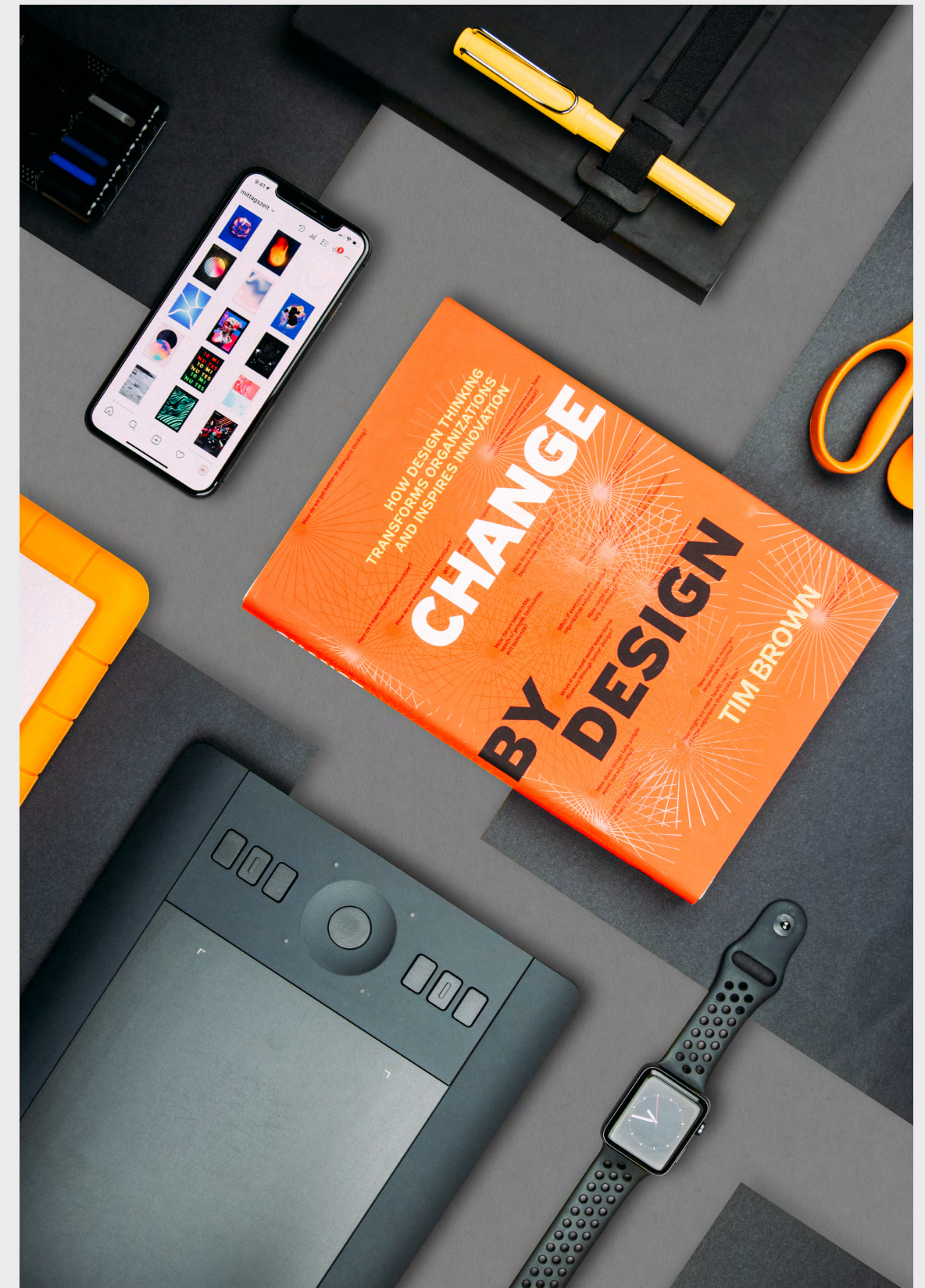
The Labeltex design team serves as your partner to engineer brands, product campaigns, and merchandise, packaging, and promotional items.

Our team currently works for some of the world’s most recognizable brands. With over 30 years of retail experience in designing and manufacturing for fashion, home goods, food & beverage, influencer brands, e-commerce subscription boxes, tech companies, and many other industries, we have learned to build highly effective, strategic solutions for your market that will help boost brand awareness and overall sales.

## Design with Labeltex for

- Access to dedicated and responsive design team
- Quick artwork turnaround times
- A vertically integrated team to handle design, manufacturing, and delivery
- A considerate business partner with an exceptional track record of success

Ask your sales representative for a free consultation or a complete list of available design services for your business!



# CUSTOMIZED APPAREL, UNIQUELY BRANDED

Purchasing branded clothing for your business offers several substantial benefits that can significantly impact your brand’s visibility and perception. When employees wear apparel featuring your company’s logo, it not only enhances the professional image of your organization but also serves as a powerful marketing tool. Moreover, branded clothing fosters a sense of unity and belonging among employees, which can boost morale and team spirit. Additionally, it helps in creating a consistent and cohesive brand identity, which is crucial in establishing trust and recognition among consumers.

## Key benefits

- **Increased Brand Exposure:** Employees wearing branded clothing effectively become mobile billboards, promoting your brand wherever they go.
- **Enhanced Professional Image:** Uniform branding across apparel elevates the professional appearance of your staff, making a positive impression on clients.
- **Boosted Team Spirit:** Branded clothing can create a sense of unity and team pride.
- **Consistent Brand Identity:** Uniform branding helps maintain a cohesive and consistent brand image, which is vital for brand recognition and trust.
- **Cost-Effective Marketing:** Compared to other forms of advertising, branded clothing is a cost-effective way to promote your brand, offering long-term visibility with a one-time investment.





**00001**  
Heavy Cotton Tee  
Colors: Various



**00002**  
Mini Mesh Polo  
Colors: Various



**00003**  
Performance Polo  
Colors: Various



**00004**  
Heavy Blend Crewneck Sweatshirt  
Colors: Various



**00005**  
Lightweight Windbreaker  
Colors: Various



**00006**  
Nylon Anorak  
Colors: Various



**00007**  
Unlined Industrial Jacket  
Colors: Various



**00008**  
Flight Bomber Jacket  
Colors: Various



**00009**  
Classic Dad Hat  
Colors: Various



**00010**  
Cotton Blend Cap  
Colors: Various



**00011**  
Classic Trucker Hat  
Colors: Various



**00012**  
Retro Trucker  
Colors: Various



**00013**  
Bucket Hat  
Colors: Various



**00014**  
Solid Cuffed Beanie  
Colors: Various



**00015**  
Waffle Cuffed Beanie  
Colors: Various



**00016**  
Pom-Pom Cuffed Beanie  
Colors: Various



# ACCESSORIES & EVERYDAY ESSENTIALS

Quality promotional items are an invaluable asset in building your business, serving not just as mere giveaways, but as strategic tools for brand enhancement and customer engagement. These items, when thoughtfully chosen and of high quality, leave a lasting impression on your clients and potential customers, subtly reinforcing your brand's value and reliability.

Furthermore, quality items reflect positively on your company's image, suggesting a commitment to excellence that can boost consumer trust and loyalty. Lastly, when these items are unique and useful, they can spark conversations and referrals, organically expanding your brand's reach and influence.

## Key benefits of quality promotional items include:

- **Enhanced Brand Recall:** High-quality items are used more frequently, keeping your brand regularly in sight and mind of your clients.
- **Positive Brand Association:** Quality items reflect a commitment to excellence, enhancing your brand's reputation and customer loyalty.
- **Organic Marketing Reach:** Unique and practical promotional items can initiate word-of-mouth referrals, expanding your brand's visibility without additional effort.





**00017**  
11oz Ceramic Mug  
Colors: White



**00018**  
12oz Ceramic Mug  
Colors: Various



**00019**  
12oz Clay Base Ceramic Mug  
Colors: Black/Grey/White



**00020**  
12oz Cork Bottom Ceramic Mug  
Colors: Various



**00021**  
14oz Grande Mug  
Colors: White



**00022**  
16oz Ceramic Mug  
Colors: Matte Black



**00023**  
18oz Cork Bottom Mug  
Colors: Black/Navy/White



**00024**  
20oz Stainless Steel Tumbler  
Colors: Various



**00025**  
Pens  
Colors: Various



**00026**  
Pens  
Colors: Various



**00027**  
Pens  
Colors: Various



**00028**  
Pens  
Colors: Various



**00029**  
Pens  
Colors: Various



**00030**  
Pens  
Colors: Various



**00031**  
Sharpie  
Colors: Various



**00032**  
Mini Sharpie  
Colors: Various



**00033**  
Promotional Tote  
Colors: Various



**00034**  
Large Boater Tote  
Colors: Various



**00035**  
Drawstring Bag  
Colors: Various



**00036**  
18" Small Duffel Bag  
Colors: Various



**00037**  
Toiletry Bag  
Colors: Wine/Gray/Blue/Green/Black



**00038**  
Neoprene Wine Tote  
Colors: Black



**00039**  
Glacier Box Cooler  
Colors: New Navy / Deep Fog



**00040**  
Recycled Cooler Bag  
Colors: Various

# TECH GADGETS & SPECIALTY ITEMS

Incorporating tech gadgets into your promotional plan can significantly benefit a business in today's digital age. These high-tech items, such as wireless chargers, or Bluetooth speakers, not only appeal to a modern audience but also associate the brand with innovation and forward-thinking. The practicality of these gadgets ensures frequent use, providing continuous exposure to the brand and enhancing recall and loyalty.

Offering cutting-edge tech as promotional items can set a company apart from competitors, highlighting its commitment to staying current and relevant in a rapidly evolving digital world.

## Key benefits include:

- **Enhanced Brand Perception:** Tech gadgets as promo items position a brand as modern and innovative, appealing to a tech-savvy demographic.
- **Increased Brand Exposure:** The frequent use of tech items ensures ongoing visibility and brand recall among users.
- **Distinctive Marketing Edge:** Offering unique and contemporary tech gadgets can differentiate a brand from competitors, making a memorable impact on recipients.





**00041**  
Travel & Tech Organizer  
Colors: Gray



**00042**  
Portable Charger  
Colors: Various



**00043**  
Bluetooth Speaker/Bottle Opener  
Colors: Various



**00044**  
Bluetooth Speaker  
Colors: Black



**00045**  
Key Light w/ Bottle Opener  
Colors: Black/Red



**00046**  
Emergency Flashlight Multi-Tool  
Colors: Various



**00047**  
2-in-1 LED Carry Light  
Colors: Various



**00048**  
Koozie  
Colors: Various



**00049**  
Eco-Friendly Phone Holder  
Colors: Bamboo



**00050**  
Airpod Silicone Cover  
Colors: Various



**00051**  
USB Powered Desk Fan  
Colors: Black/White



**00052**  
Mini Desk Vacuum  
Colors: Black



**00053**  
Stress Ball  
Colors: Various



**00054**  
Wireless Charging Desk Clock  
Colors: Bamboo



**00055**  
Candle w/ Leatherette Sleeve  
Colors: Black/Brown



**00056**  
Round Air Freshener  
Colors: Various

# EVENT-SPECIFIC & SEASONAL OPTIONS

Seasonally specific promotional items offer a unique and timely approach to marketing, aligning your brand with the changing seasons or target specific events. These items, which could range from branded beach towels in summer to custom-printed scarves in winter, not only demonstrate a company’s attentiveness to current trends but also enhance the relevance of the promotional material. By tailoring promotional items to the season, a business can create more impactful and memorable marketing campaigns. This strategic alignment with the seasons can significantly boost a company’s promotional effectiveness.

**Key benefits include:**

- **Increased Relevance and Engagement:** Seasonal items are more likely to be used by recipients, ensuring higher engagement and visibility for the brand.
- **Enhanced Marketing Impact:** By aligning promotions with the seasons, businesses can create more targeted, effective, and memorable marketing campaigns.
- **Greater Customer Appreciation:** Customers appreciate receiving items that are not only useful but also in tune with their current needs and activities, fostering goodwill towards the brand.







**00057**  
Lanyard  
Colors: Various



**00058**  
Badge Reel  
Colors: Various



**00059**  
Event Wristband  
Colors: Various



**00060**  
Silicone Wristband  
Colors: Various



**00061**  
Essential Care PEVA Kit  
Colors: Black/Blue/Red/White



**00062**  
Ripstop Deluxe Kit  
Colors: Various



**00063**  
Church Key Bottle Opener  
Colors: Various



**00064**  
Stadium Cup  
Colors: Various



**00065**  
Rambler 10oz Lowball  
Colors: White/Navy/Black/Stainless



**00066**  
Colster  
Colors: White/Navy/Black/Stainless



**00067**  
Rambler Shaker  
Colors: White/Navy/Black/Stainless



**00068**  
Roadie Cooler  
Colors: White/Tan/Charcoal



**00069**  
Bahama Beach Chair  
Colors: Black/Navy/Red/Royal Blue



**00070**  
Rio Grande Beach Chair  
Colors: Black/Navy



**00071**  
South Beach Lounger Chair  
Colors: Black/Navy/Red



**00072**  
Jones Beach Combo Chair  
Colors: Black/Navy/Red

# ECO-FRIENDLY & SUSTAINABILITY

Sustainable promotional items are becoming increasingly crucial in a world where environmental consciousness is growing among consumers. By opting for eco-friendly merchandise, such as reusable bags, biodegradable pens, or items made from recycled materials, businesses not only demonstrate their commitment to sustainability but also align with the values of a growing eco-aware customer base. This alignment can greatly enhance a brand's image and appeal, particularly among younger demographics who prioritize environmental responsibility. Sustainable promo items serve as a testament to a company's dedication to positive environmental practices, making the brand more attractive to customers who share similar values.

**Key benefits include:**

- **Positive Brand Image:** Using eco-friendly promotional items enhances a company's image as environmentally responsible and ethically aware.
- **Alignment with Customer Values:** Sustainable items resonate with eco-conscious consumers, fostering a deeper connection with the brand.
- **Long-term Customer Loyalty:** By demonstrating environmental responsibility, businesses can build lasting loyalty with customers who prioritize sustainability.





**00073**  
Inspired Ball Pens  
Colors: Various



**00074**  
Memo Notebook  
Colors: Various



**00075**  
Kraft Paper Journal  
Colors: Kraft Paper



**00076**  
Two-Tone Stitched Notebook  
Colors: Black/Red/Blue



**00077**  
Recycled Grocery Tote  
Colors: Natural/Blue/Green



**00078**  
Large Jute Tote  
Colors: Beige/Black/Navy



**00079**  
16oz Wheat Tumbler  
Colors: Various



**00080**  
Bamboo Wine Gift Set  
Colors: Bamboo



# LUXURIOUS CORPORATE GIFTS

High-end corporate gifting or luxurious promotional items can significantly elevate a company's brand image and create lasting impressions. These premium gifts convey a message of appreciation and exclusivity to their recipients. By investing in upscale promotional items, a business showcases its commitment to quality and excellence, which not only delights and impresses clients or partners but also reflects the high standards of the company itself. Such premium items are often cherished and used extensively, ensuring prolonged brand visibility and continuous value.

**Key benefits include:**

- **Enhanced Brand Prestige:** High-end gifts elevate the prestige of the brand, setting it apart from competitors.
- **Stronger Business Relationships:** Luxurious gifts can strengthen relationships with key clients and partners, fostering loyalty and long-term collaboration.
- **Increased Brand Exposure:** Premium items are more likely to be used and displayed, providing consistent brand visibility.





**00081**  
Brass Money Clip  
Colors: Brass



**00082**  
Airtag Luggage Tag  
Colors: Brown Leather



**00083**  
Airtag Keychain  
Colors: Brown Leather



**00084**  
Campfire Mug  
Colors: Various



**00085**  
The Quencher H2.0 FlowState  
Colors: Various



**00086**  
OG Ocean Bottle  
Colors: Various



**00087**  
Theragun Mini  
Colors: Black/Desert Rose/White



**00088**  
Small Duffel Bag  
Colors: Black

# CORPORATE PROMO MANAGEMENT SOLUTION



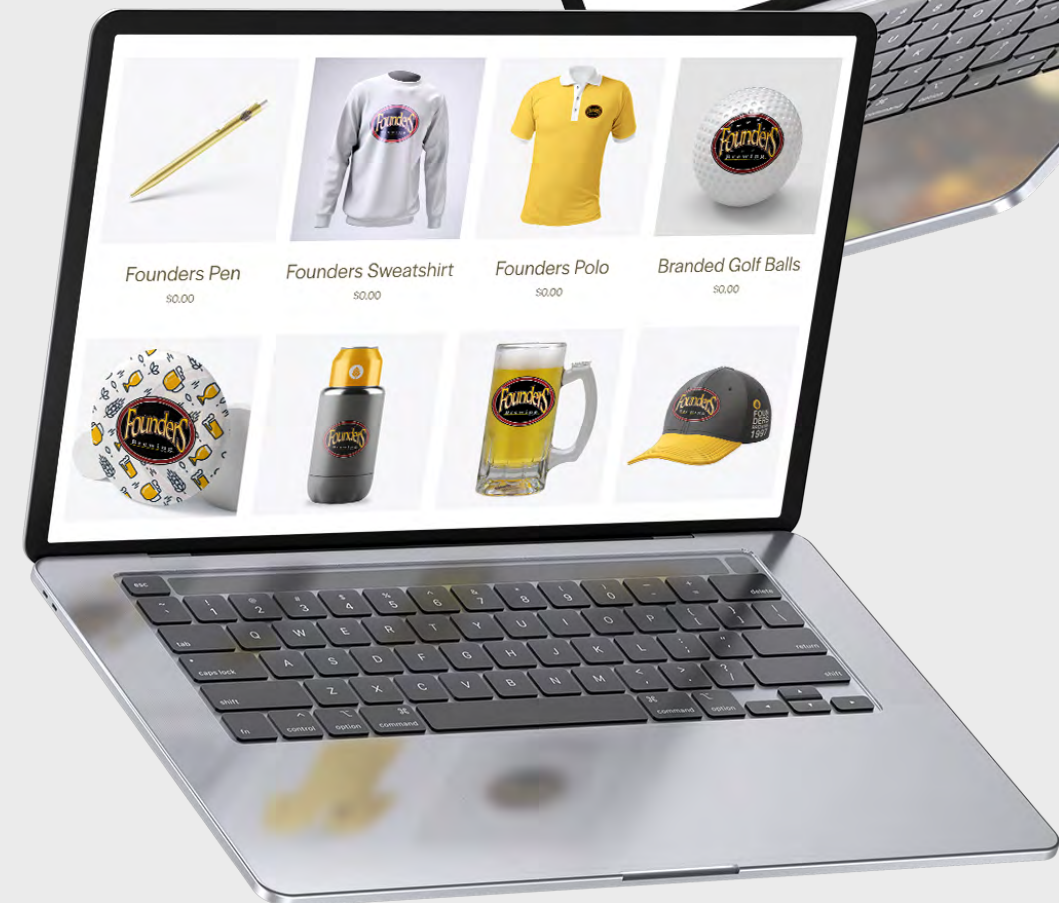
**You choose, we stock and ship when your team needs them!**

Get access to your own white-labeled website for promotional items! Streamline the ordering process, inventory management, and shipping. This complete management program was designed specifically to solve challenges for and accommodate our mid-sized to large corporate clients.

## The total package:

- **Access to custom promo items:** Labeltex designs unique items that will set you apart!
- **A dedicated branded website:** your sales reps can conveniently browse through a catalog of promotional items of your choosing.
- **Monthly reporting:** inventory management has never been so easy.
- **Shipping solutions:** ensure your products are shipped on time with low minimum order quantity (MOQ) requirements.

A personalized store also provides better order tracking and visibility, allowing sales managers to monitor sales team activities, track expenses, and analyze trends.



# START BUILDING YOUR EXPERIENCE

Whether you're looking to enhance your retail experience, streamline your e-commerce operations, or elevate your packaging game, our team is here to help. Connect with us for personalized solutions tailored to suit the unique needs of your organization.

Explore our comprehensive range of packaging solutions and learn more about our services by visiting [Labeltexusa.com](http://Labeltexusa.com).

Our customer service team is ready to support your goals! Reach out to one of our friendly customer care members today!



**CONTACT THE TEAM**

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Our commitment to you  
shines through!

LABELTEX

LOS ANGELES | NEW YORK | MIAMI | CHARLOTTE | TORONTO | SHANGHAI | KOWLOON | ISTANBUL | MEXICO CITY