

#### YOUR BRAND INTRODUCTION

Packaging serves as an introduction to your brand and it's a critical marketing touch-point, so delivering the right experience is important. The Labeltex team has everything retailers need to create the wow factor buyers crave with unbeatable service and pricing you'll appreciate! Benefit from:

- A dedicated account packaging team
- A full range of sustainable options
- A private-label website for reorders
- A comprehensive logistics plans, built for value and speed

Whether it's e-commerce, fashion, food and beverage, beer, wine and spirits, cosmetics, skincare, subscription services, celebrity and influencer brands, or agriculture, we have popular packaging solutions for every industry imaginable.

The Labeltex team will engineer exactly what you need so your products deliver an amazing brand experience from start to finish.





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#### COMMITTED TO YOUR SUCCESS

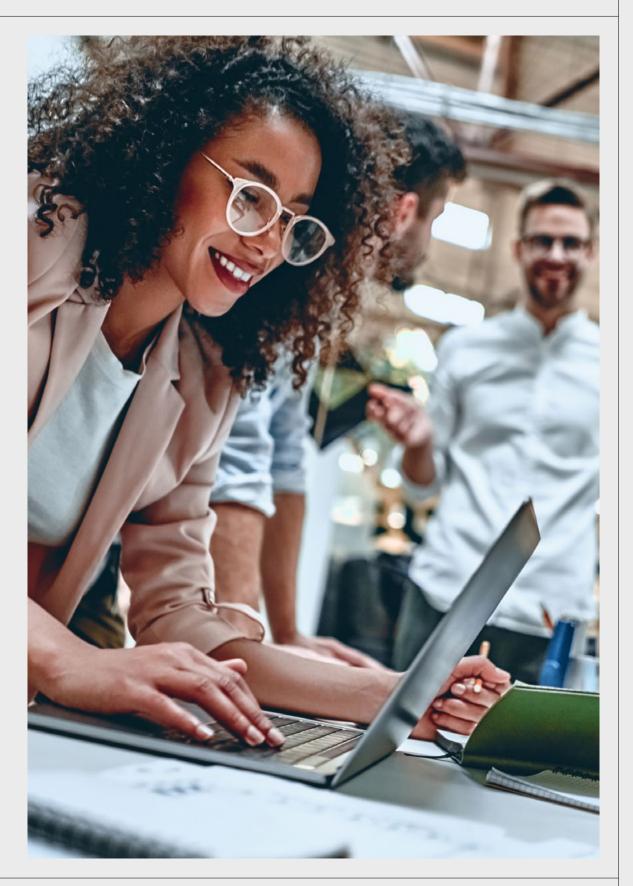
Our dedicated service team is here for you and to help build great brand experiences. When you start a project with Labeltex, you gain complete access to your own service team. They go above and beyond to bring your ideas to reality with beautifully designed products.

Labeltex connects you with a team of packaging experts. With over 30 years of experience, you can count of them delivering the right expertise, the right sustainable options, and the right price!

- Packaging Division Director
- Lead Creative / Engineer
- Team of Graphic Designers
- Global Logistics Professional
- Warehouse Manager

From the look and feel, to the unique functionality and durability, your packaging should set your brand apart. Our team will help you achieve your packaging goals and build your brand quickly and efficiently.

Talk to one of our friendly service representatives today!



#### TAILORED TO CREATE UNIQUE EXPERIENCES

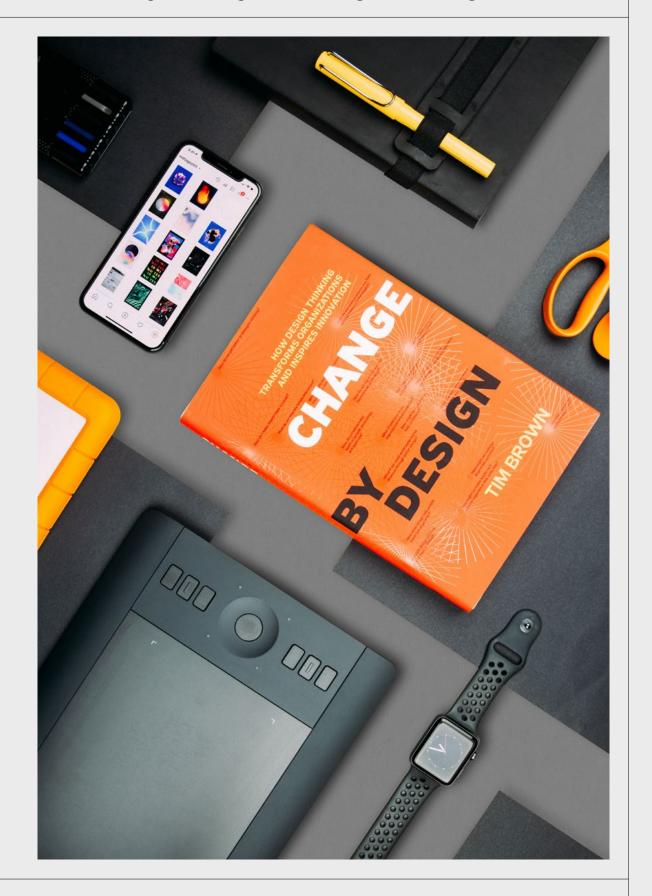
The Labeltex design team serves as your partner to create brands, complete product campaigns, and complimentary lines of merchandise, packaging, and promotional items.

Our team currently works for some of the world's most recognizable brands. With over 30 years of retail experience in designing and manufacturing for fashion, home goods, food & beverage, influencer brands, e-commerce subscription boxes, tech companies, and many other industries, we have learned to build highly effective, strategic solutions for your market that will help boost brand awareness and overall sales.

When you design with Labeltex you can expect...

- Access to dedicated and responsive design team
- Quick artwork turnaround times
- A vertically integrated team, covering everything from design to delivery
- A considerate business partner with an exceptional track record of success

Ask your sales representative for a free consultation or a complete list of available design services for your business!





#### THE RETAIL SOLUTIONS

In the world of retail, a uniform presentation is paramount. Our wide selection of retail packaging solutions is designed to enhance your brand image and captivate your customers from the moment they first interact with your brand. Explore our full range of products and build brand affinity using everything from shopping bags, boxes, tissue paper, in-store signage, and so much more! Make every purchase a special moment for your clients.



## PRODUCTS OF ALL SHAPES AND SIZES

We design beautiful packaging for products that come in all shapes and sizes. Whether your items are bulky or compact, heavy or light, large or small, we offer the right packaging with the right material at the right price.

Choose solutions made from:

- Paper and Cardboard
- Plastics
- Glass
- Metals
- Composite Materials
- Sustainable & Biodegradable Options

These materials are chosen per project based on factors like durability, cost, environmental impact, and the specific needs of the product being packaged.

Set up your packaging consultation with a Labeltex packaging expert today!



Moons of Mars.

BUCK MASON

## E-COMMERCE & SHIPPING PRODUCTS

In the fast-paced world of e-commerce, the exterior of your shipping material acts as a critical brand touch-point. Our shipping and e-commerce solutions are meticulously crafted to safeguard your products during transit while leaving an indelible mark on your customers.

Whether you're a budding an online brand or an established e-commerce giant, we've got your back... and your front, top, bottom, and all your sides, and they'll be perfectly branded!



## PROGRAMS FOR HOLIDAYS & GIFTS

At Labeltex, our gift and holiday programs help deliver a complete brand experience - everything about the look, texture, and brand consistency is uniform and makes a statement!

All the elements, from gift bags, tissues, tapes and cards to exquisitely crafted gift boxes, are designed to elevate your customer touch-points and make a visual and tactile impact!

Ask your sales consultant about:

- Gift Boxes & Bags
- Tissue Paper, Ribbons, and Bows
- Holiday Stickers, Hang Tags, Gift Tags & Labels
- Customized Tapes and Seals
- Holiday Themed Shipping Boxes
- Point-of-Sale Display Materials
- Gift Card Holders
- Eco-Friendly Packaging Options



## MERCHANDISING & DISPLAY SOLUTIONS

A sales starts with the first impression of your brand and the details matter. We can help with custom labels, receipt envelopes, promotional inserts, and more!

Labeltex handles everything a retail business needs to succeed. Whether you need custom garment bags, hangers, signage or jewelry/accessory cards, we have the production capabilities.

Schedule a sales consultation and choose from a wide variety of materials and fabrics to get your project going quickly. Create an amazing brand experience with custom:

- Hangers
- Garment Bags
- Hang Tags
- Size Dividers
- In-Store Signage



### MERCHANDISING & DISPLAY SOLUTIONS

Our design team can help you accomplish your goals when developing an immersive shopping experience. End-cap displays, custom racks, and window clings are just the beginning; we can help you build the vibe you're looking for!

- Window Clings & Displays
- Department Signs
- Sale and Promotional Signage
- Kiosk or Promotional Stands
- Table & Checkout Displays
- New Arrival Signage
- Size Guide Charts
- And More!

These in-store display elements not only guide and inform customers but they also contribute significantly to the store's ambiance, branding, and overall shopping experience.





# THE RIGHT FIT FOR YOUR BRAND STORY

If people eat with their eyes, then consider packaging one of the first bites! We design delectable food and beverage packaging because you're not just serving delicious products; you're telling a story and supporting your culinary brand.

Here are just a few options:

**Embossing, Debossing & Foil Stamping** 

**Spot UV Coating & Die-Cut Windows** 

Matte and Gloss Finishes & Textured Papers

**Holographic Effects** 

Sustainable or Freshness Indicators

**Custom Shapes and Structures** 

**Layered Labeling** 

**Storytelling Elements** 

## FORM AND FUNCTION FOR EVERY OCCASION

In the world of culinary delights and thirst-quenching beverages, the packaging is more than just a vessel. It's a promise to keep flavors fresh and aromas intact. Discover our specialized food and beverage packaging solutions designed to uphold the quality and taste of your delicious creations with durability you can count on.



### COMPLIANT CONTAINERS DESIGNED TO PERFECTION

In the burgeoning world of cannabis, where quality and compliance are paramount, our specialized packaging solutions are designed to meet the unique needs of the industry. Discover how we can help you package and present your cannabis products professionally and securely.



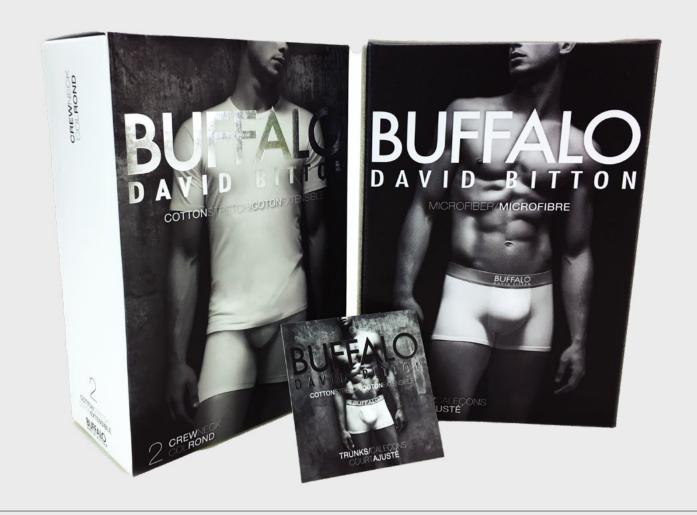






## WHOLESALE SOLUTIONS FOR THE MEMBERS-ONLY RETAIL MODEL

Our comprehensive shipping logistics, global manufacturing, and regional warehousing were all designed for a wholesales merchandising life-cycle. Our solutions improve overall efficiency by delivering on quality, price, and durability. Streamline delivery and display with Labeltex wholesale packaging solutions.





#### INTRODUCING GREENHOUSE, BY LABELTEX



A division of Labeltex that offers new, sustainable products, responsibly sourced to deliver a greener tomorrow. If you want packaging free of unnatural dyes or chemicals, made from recycled material, or biodegradable, Greenhouse has a responsible solution. Take your brand into the future of sustainability!



#### MODERN OPTIONS FOR SUSTAINABILITY



At Labeltex, we want our clients to know their options! We'll help to educate your team and present choices that align with your goals and your budget. Choose from a number of sustainable tracks on your next development.



#### COMPOSTABLE

This product breaks down into natural elements in a composting environment and causes no harm to the earth. Complete break down typically takes 6-9 months in an industrial facility and leaves no visible, distinguishable or toxic residue. These products can be made of cornstarch, PLA, or plant based polymers.



#### **RECYCLED**

Recycled products are produced with previously used material. A variety of materials such as paper, plastics and glass can be recycled and given a new life! Most recycled products are mixed with new materials during processing to help maintain their original properties while reducing waste.



#### **OXO-DEGRADABLE**

Oxo-degradable plastic has the same strength and look of standard plastic, but it includes additives which, through oxidation, lead to the fragmentation of the plastic material into micro-fragments and on to chemical decomposition. It's a great way to build products responsibly.



#### REUSABLE

Creating a package that can be reused or re-purposed is great way to reduce waste and provide a great customer experience. Items like shopping bags or e-commerce boxes can be designed with a second use for the end user resulting in more life for the piece and greater brand exposure for you!

#### START BUILDING YOUR EXPERIENCE

Whether you're looking to enhance your retail experience, streamline your e-commerce operations, or elevate your packaging game, our team is here to help. Connect with us for personalized solutions tailored to suit the unique needs of your organization.

Explore our comprehensive range of packaging solutions and learn more about our services by visiting **Labeltexusa.com**.

Our customer service team is ready to support your goals! Reach out to one of our friendly customer care members today!



#### CONTACT THE TEAM

Los Angeles Headquarters 323.582.0228 Sales@labeltexusa.com Connect with us on LinkedIn

